

FOR IMMEDIATE RELEASE

**MEDIA CONTACT:**

Kaye Communications, Inc. 561-392-5166

Bonnie S. Kaye, [bkaye@kcompr.com](mailto:bkaye@kcompr.com), cell: 561-756-3099

Jon A. Kaye, [jkaye@kcompr.com](mailto:jkaye@kcompr.com), cell: 561-756-3097



**EIGHT BROKEN SOUND CLUB DEPARTMENT DIRECTORS PRESENTED PRESTIGIOUS “DISTINGUISHED ACHIEVEMENT IN LEADERSHIP” AWARDS FROM BOARDROOM MAGAZINE**

Boca Raton, Fla. (August 28, 2013) – Broken Sound Club announced today that eight of its department directors have been presented the *Distinguished Achievement in Leadership* award by BoardRoom Magazine that is widely viewed as the most respected and influential magazine in the private club industry. The official publication of the Association of Private Club Directors, Boardroom is published in print and digital formats, and distributed to 27 countries worldwide.

To celebrate the talent and dedication the following 2013 leadership awardees, a special reception was held by Broken Sound Club and attended by management, board members and staff:

- **Ed Cichielo**, Clubhouse Manager
- **Maureen Schreiber**, Membership Director
- **Tim Nelson**, Food and Beverage Director
- **Joe Longo**, Executive Chef
- **Scott Feller**, Director, Main Course Golf Operations
- **John Skaf**, Director, Old Course Golf Operations
- **Michael Tompkins**, Spa & Fitness Director
- **Greg Wheaton**, Director of Tennis

To be eligible for Boardroom’s leadership award, directors must be nominated and an on-site survey is done by Boardroom’s team. In accordance with Distinguished Clubs’ methodology, a club is divided into the distinct club “Departments” that comprise the whole, and then each is evaluated on the *intangible quality, service quality, governance, and facility and product quality*, and scored independently to arrive at both a Department score as well as the overall club score. Those individuals, department heads, and leaders whose Department scores greater than a 7.5 Distinguished Clubs score are awarded the Distinguished Achievement in Leadership award.

Boardroom magazine developed the Distinguished Clubs of the World and its Distinguished Achievement In Leadership award programs to recognize and share – with the private club industry as a whole – what it is that Distinguished Clubs do differently, and to do so with the specific goal of improving the Member Experience at every private club in America, and thereby helping to preserve the institution of private clubs for many future generations. The Member Experience refers to personalized service from a staff who knows the individual needs and likes of its members, and a strong emphasis on intangibles that include the club’s culture, history, traditions, image, governance and that special feeling that members sense when they come to their club that makes them feel part of a family and proud to be a member.

“Broken Sound Club continues to be a model for the club industry at large,” noted Keith Jarrett , president of Distinguished Clubs of the World, and co-founder of of BoardRoom Magazine that targets the boards of directors at private and semiprivate clubs in the United States and throughout the world to educate and inform club directors about issues affecting all aspects of their club’s operation. “Broken Sound Club’s vibrancy, commitment to an ever-enriching member experience and fiscal soundness reflects strong, knowledgeable, and interactive leadership deserving of this coveted recognition.”

Earlier this year Broken Sound Club had been previously awarded the esteemed Distinguished Emerald Club award, as determined by the annual Distinguished Clubs award program conducted by the magazine, which uses a club-specific rating system based on an extensive evaluation process that distills and measures a club's "member experience". For leadership award eligibility, a club must be nominated and an on-site survey must be conducted.

"I observe the dynamic leadership of our department directors in action every day, from our clubhouses, to our golf courses and tennis courts, new spa and fitness center, and beyond, and therefore know that this is a well-deserved industry recognition," said John Crean, CCE, CHA, Broken Sound Club General Manager and Chief Operating Officer at the reception. "Our director leadership continues to keep our member experience fresh, relevant, exciting, and engaging on so many levels."

Cathy Grana, Assistant General Manager at Broken Sound Club added that "At Broken Sound Club, we strive to provide resort-style club amenities and world-class service to all of our members, and to achieve this it requires the coordinated and collaborative efforts of all our departments. Those being recognized emulate all that this distinguished leadership award stands for, and much, much more."

### **About Broken Sound Club**

Whatever one's passion or interest...their active enviable home life, business life, sporting life, and social life complement each other perfectly at Broken Sound Club. Known as the "friendly" club for its signature blend of warmth, elegance and genuine hospitality, this award-winning private gated golf and country club community offers a choice of 27 lushly landscaped intimate residential villages, each with its own character. All are just minutes away from its main clubhouse with indoor and outdoor dining, two Audubon Sanctuary certified signature golf courses (one host to the PGA Champions Tour season opener), a new two-acre \$6 million poolscape with bistro, a new \$7 million 38,000-square-foot spa and fitness center, and 23 tennis courts. This 5-Star Platinum Club of America is conveniently close to two international airports, and just a few miles from the private Boca Raton Executive Airport, Boca's burgeoning Class A office parks and vibrant Downtown, pristine beaches, A-rated public and award-winning private schools, two universities, sports arenas and stadiums, and an exciting world of shopping, dining, art and culture, recreation, and nightlife.